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**FOR IMMEDIATE RELEASE**

## **SARATOGA NEEDS A STRIKE TO SUPPORT STUDENTS**

### **Local organization in need of sponsors to continue student program**

(SARATOGA SPRINGS, NY) The **Saratoga Sponsor-A-Scholar** Program (SSAS) is seeking sponsors for its **2<sup>nd</sup> Annual Bowling for Scholars & Gutterball Bash** in order to continue supporting students through SSAS.

[www.saratogaspponsorascholar.org](http://www.saratogaspponsorascholar.org)

"We are facing a difficult upcoming year due to the state of the economy. When donors provide a \$1,000 lane sponsorship for this event, they are directly investing in a student's future", says Acting Executive Director Jim LaVigne. "Our first year was very successful, and we were able to sponsor our second group of students for the Sponsor-A-Scholar program. We want to keep that momentum going so that we can induct our third group this Spring."

Currently, the event committee is seeking \$1,000 lane sponsorships for the event. Lane Sponsor benefits include a \$25k marketing campaign incorporating print, radio and television ads, SSAS web recognition with a link to your website for one year and two tickets to the Gutterball Bash.

The **2<sup>nd</sup> Annual Bowling for Scholars & Gutterball Bash** will be held Saturday, May 15<sup>th</sup> at The Saratoga Strike Zone located at 32 Ballston Avenue in Saratoga. Starting at 11am, the community can bowl for ½ price all day and enjoy the arcade and bumper cars. The Gutterball Bash begins at 7pm and will also be held at the Saratoga Strike Zone. It will feature live music from "2's Company", a silent auction and food catered by Hattie's. Tickets are \$75 and available to the public. To purchase tickets, call Jim LaVigne at 587-2472 or visit [www.saratogaspponsorascholar.org](http://www.saratogaspponsorascholar.org).

**Saratoga Sponsor-A-Scholar** is a growing program in Saratoga Springs. The goal of the program is to help economically disadvantaged Saratoga Springs students graduate from high school and attend college. SSAS students are chosen by the program's Academic Coordinator and Director of Guidance at the high school. The process is based on a rigorous application process that includes teacher and guidance counselor nominations, letters of recommendation and interviews with the scholars and their families. Many students are the first in their family to attend college. Students participate in the program from tenth grade through college graduation. SSAS dedicates up to \$10,000 of support for each student including supplies, tutors, mentors, PSAT and SAT training, study skills workshops, college visits and direct financial aid for each student successfully completing each college semester.

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